



2020

A YEAR OF RECOGNITION

Sports ETA
MEMBER AWARDS
Sports Commission of the Year
Population under 500,000

**Columbus, GA
Sports Council**

October 2020

Sports Events and
Tourism Association
**SPORTS
COMMISSION
OF THE YEAR**



November 2019

USA Softball
**COMPLEX OF
THE YEAR**



May 2020

National Federation
of State High School
Associations
**2020 AWARD OF
EXCELLENCE**

Congratulations!

2020
**READERS'
CHOICE
AWARDS**

Plus: Industry
Awards For
Excellence

January 2020

David Boyd
**SPORTSEVENTS
MAGAZINE PLANNER
AND INDUSTRY
PROFESSIONAL TO
WATCH IN 2020**

Congratulations!

2020
**READERS'
CHOICE
AWARDS**

Plus: Industry
Awards For
Excellence

25
Award-Winning
Organizations

January 2020

USA Softball
International Cup
**SPORTSEVENTS
MAGAZINE EVENT
TO WATCH IN 2020**

February 2020

Merri Sherman
feature
**CSU'S TURNER
BUSINESS &
TECHNOLOGY
REVIEW**

TURNER
BUSINESS
COMMERCE & TECHNOLOGY REVIEW

Merri C. Sherman
B.B.A. Marketing '04

May 2020

Christina Stansbury
awarded
**FORT BENNING
FAMILY OF
THE YEAR**



October 2020

Merri Sherman
recognized
**GEORGIA TREND
40 UNDER 40**



ESTIMATED
ECONOMIC
IMPACT

\$11,260,112

179,328
Attendees in FY2020

31,318
Participants in FY2020

In FY2020, we experienced a reduction of \$6,288,105 in estimated economic impact due to participant reductions, canceled events/weather as well as events being canceled or rescheduled due to COVID-19.